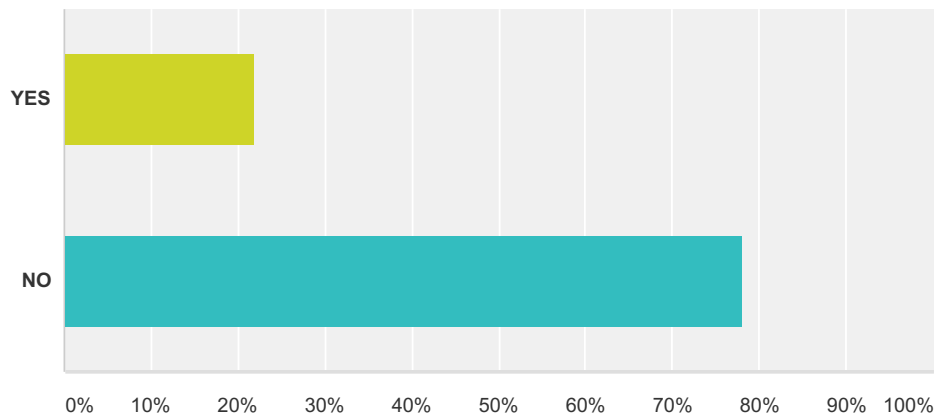


Q1 Do you currently have LANDLINE phone service in your home?

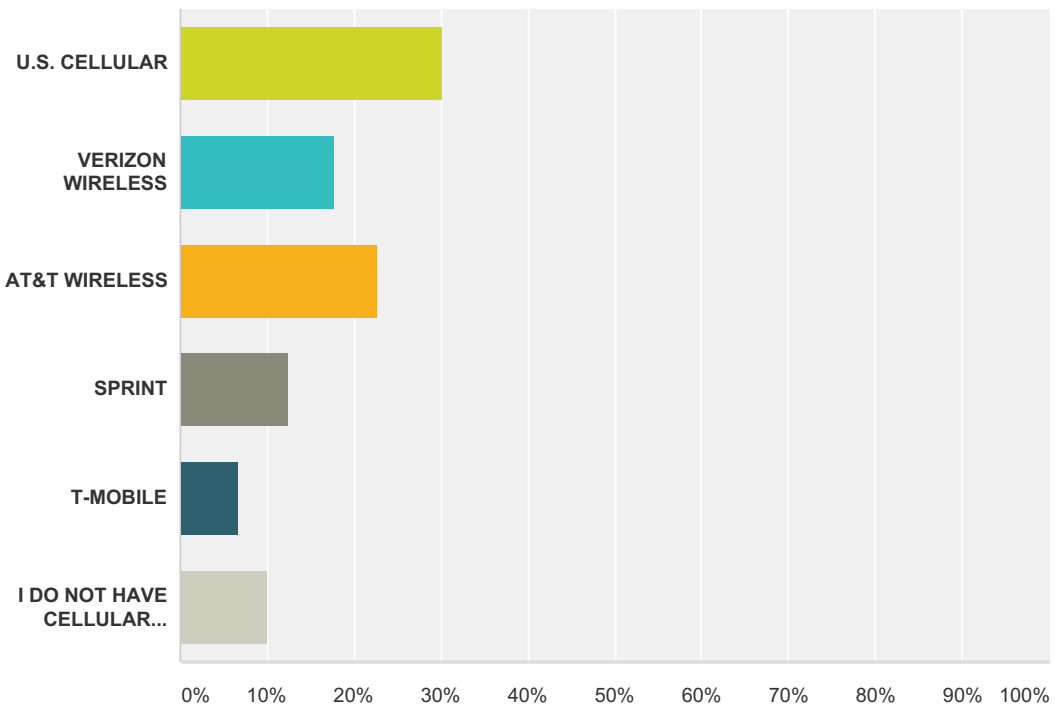
Answered: 119 Skipped: 1



Answer Choices	Responses
YES	21.85% 26
NO	78.15% 93
Total Respondents: 119	

Q2 If you currently subscribe to cellular phone service, who is your provider?

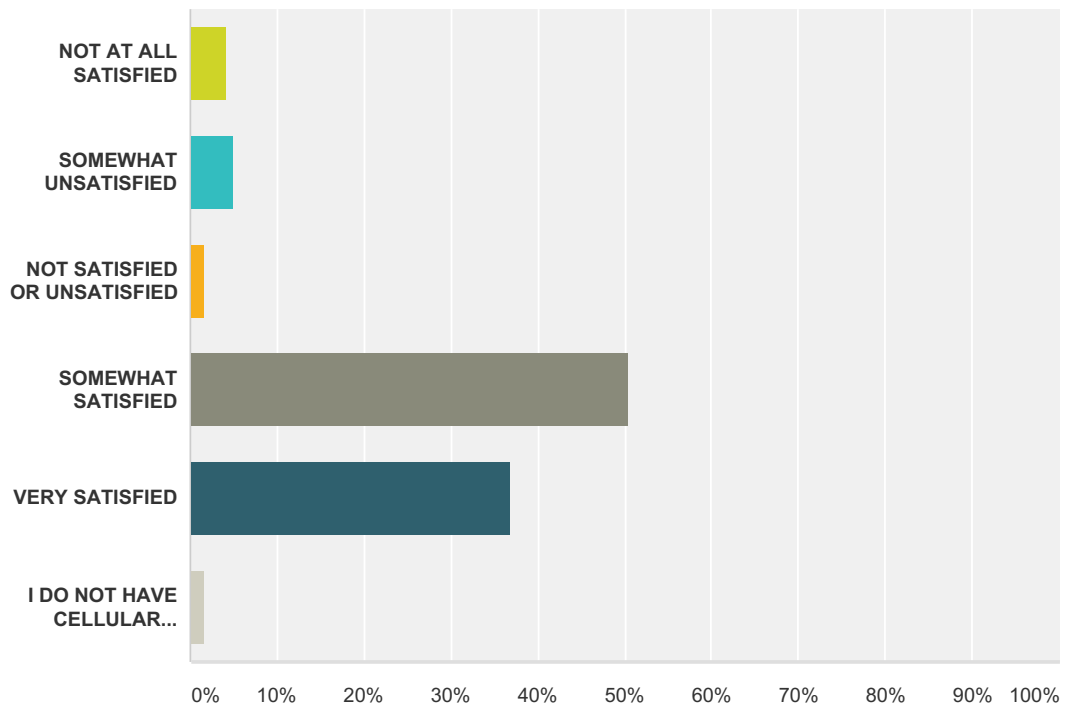
Answered: 119 Skipped: 1



Answer Choices	Responses
U.S. CELLULAR	30.25% 36
VERIZON WIRELESS	17.65% 21
AT&T WIRELESS	22.69% 27
SPRINT	12.61% 15
T-MOBILE	6.72% 8
I DO NOT HAVE CELLULAR SERVICE	10.08% 12
Total	119

Q3 How satisfied are you with your current CELLULAR PHONE provider?

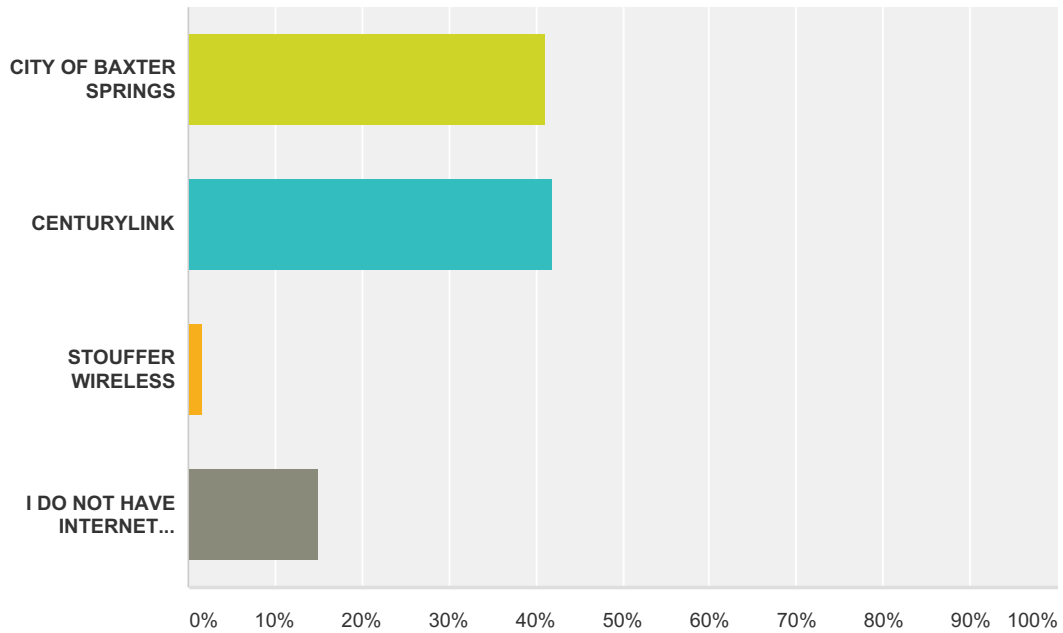
Answered: 119 Skipped: 1



Answer Choices	Responses
NOT AT ALL SATISFIED	4.20% 5
SOMEWHAT UNSATISFIED	5.04% 6
NOT SATISFIED OR UNSATISFIED	1.68% 2
SOMEWHAT SATISFIED	50.42% 60
VERY SATISFIED	36.97% 44
I DO NOT HAVE CELLULAR SERVICE	1.68% 2
Total	119

Q4 Which of the following Internet Service Providers do you use in your home? If you have more than one Internet Service Provider or more than one home, please select your primary provider at your primary residence.

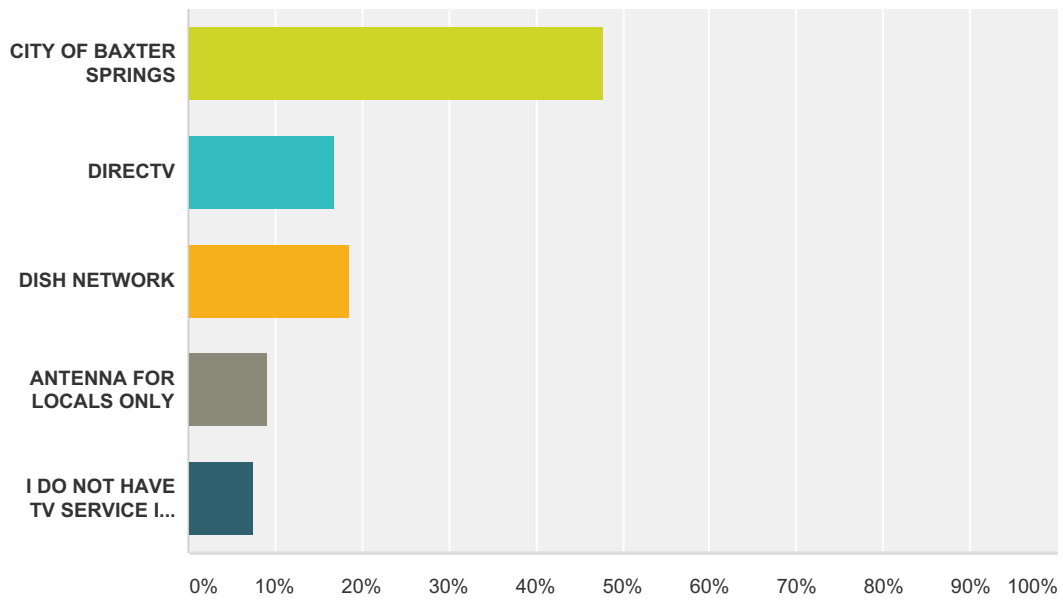
Answered: 119 Skipped: 1



Answer Choices	Responses
CITY OF BAXTER SPRINGS	41.18% 49
CENTURYLINK	42.02% 50
STOUFFER WIRELESS	1.68% 2
I DO NOT HAVE INTERNET SERVICE AT MY HOME	15.13% 18
Total	119

Q5 Which television service provider do you subscribe to?

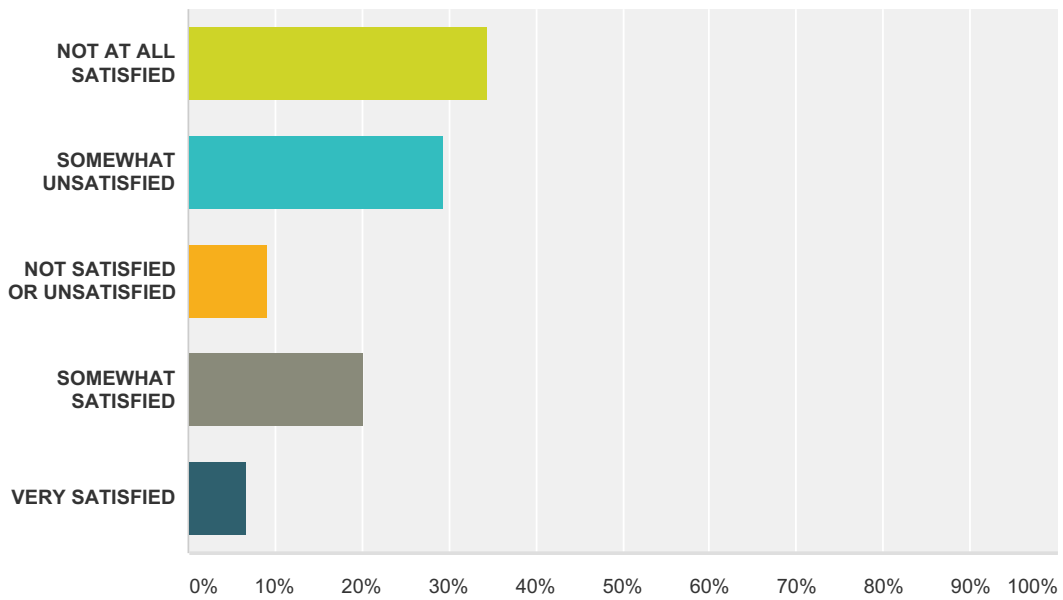
Answered: 119 Skipped: 1



Answer Choices	Responses
CITY OF BAXTER SPRINGS	47.90% 57
DIRECTV	16.81% 20
DISH NETWORK	18.49% 22
ANTENNA FOR LOCALS ONLY	9.24% 11
I DO NOT HAVE TV SERVICE IN MY HOME	7.56% 9
Total	119

Q6 Overall, how satisfied are you with your current Internet Service?

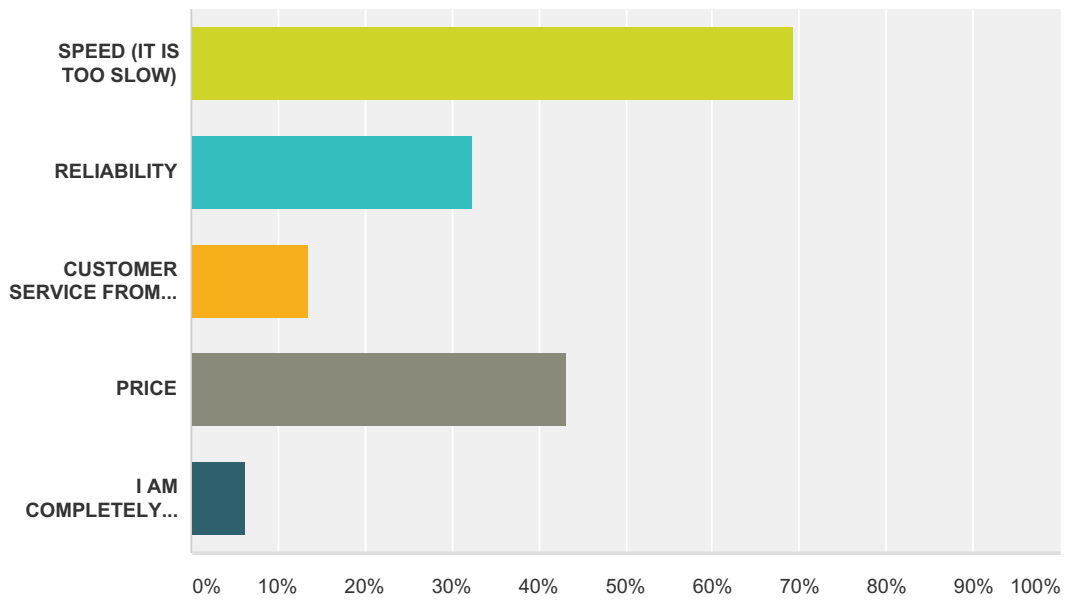
Answered: 119 Skipped: 1



Answer Choices	Responses	Count
NOT AT ALL SATISFIED	34.45%	41
SOMEWHAT UNSATISFIED	29.41%	35
NOT SATISFIED OR UNSATISFIED	9.24%	11
SOMEWHAT SATISFIED	20.17%	24
VERY SATISFIED	6.72%	8
Total		119

Q7 What do you dislike most about your current Internet Service?

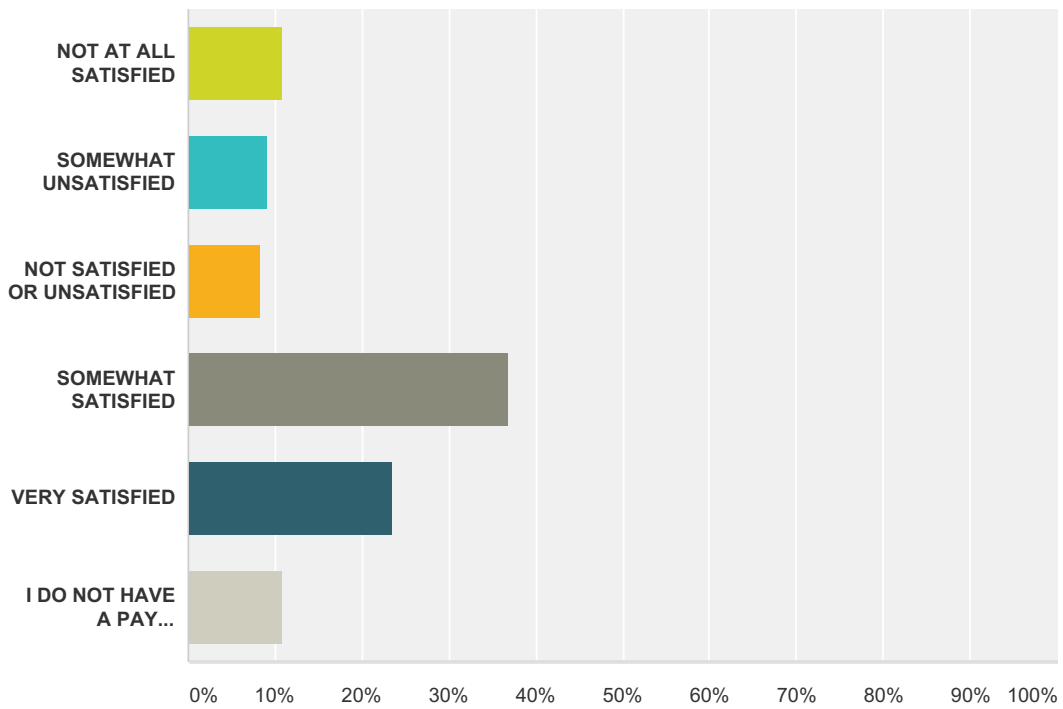
Answered: 111 Skipped: 9



Answer Choices	Responses
SPEED (IT IS TOO SLOW)	69.37% 77
RELIABILITY	32.43% 36
CUSTOMER SERVICE FROM PROVIDER	13.51% 15
PRICE	43.24% 48
I AM COMPLETELY SATISFIED WITH MY INTERNET SERVICE	6.31% 7
Total Respondents: 111	

Q8 Overall, how satisfied are you with your television service?

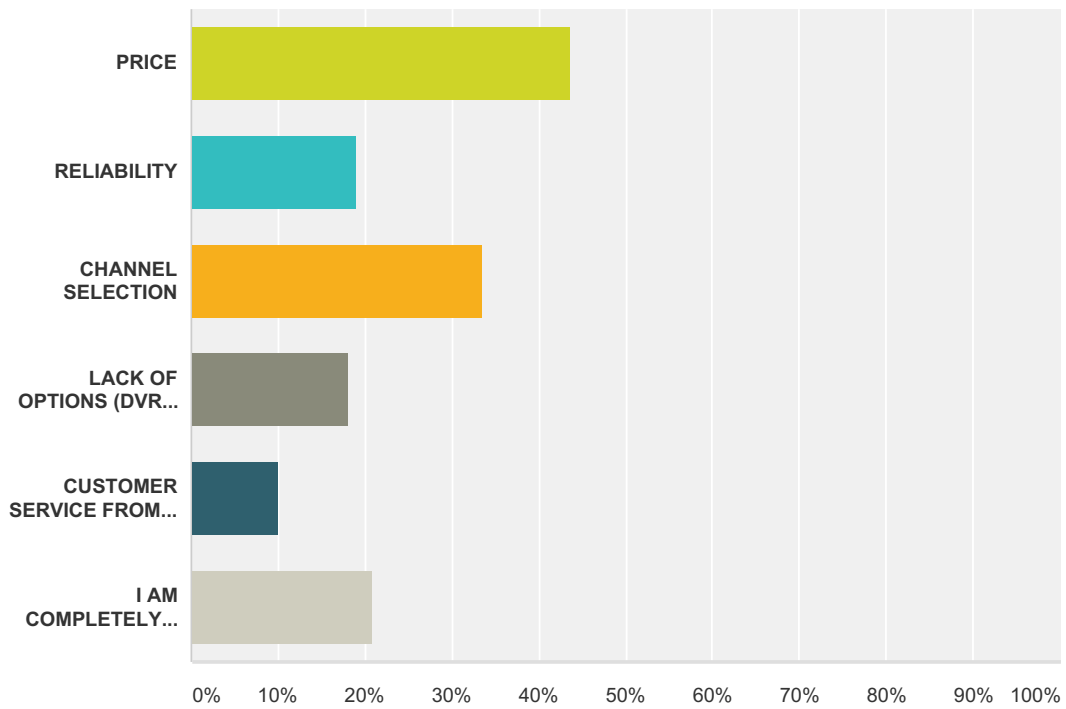
Answered: 119 Skipped: 1



Answer Choices	Responses
NOT AT ALL SATISFIED	10.92% 13
SOMEWHAT UNSATISFIED	9.24% 11
NOT SATISFIED OR UNSATISFIED	8.40% 10
SOMEWHAT SATISFIED	36.97% 44
VERY SATISFIED	23.53% 28
I DO NOT HAVE A PAY TELEVISION SERVICE IN MY HOME	10.92% 13
Total Respondents: 119	

Q9 What do you dislike most about your television service?

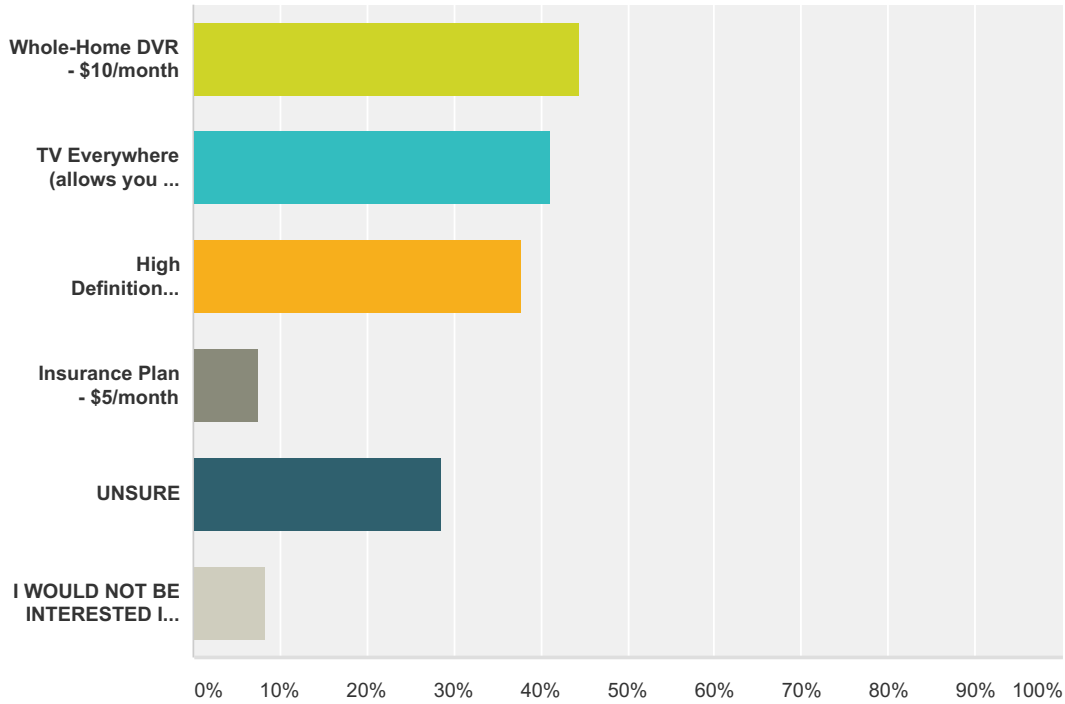
Answered: 110 Skipped: 10



Answer Choices	Responses
PRICE	43.64% 48
RELIABILITY	19.09% 21
CHANNEL SELECTION	33.64% 37
LACK OF OPTIONS (DVR, HD, ETC.)	18.18% 20
CUSTOMER SERVICE FROM PROVIDER	10.00% 11
I AM COMPLETELY SATISFIED WITH MY TELEVISION SERVICE	20.91% 23
Total Respondents: 110	

Q10 If a provider offered the following TV options for the stated prices, which would you be interested in subscribing to?

Answered: 119 Skipped: 1



Answer Choices	Responses
Whole-Home DVR - \$10/month	44.54% 53
TV Everywhere (allows you to watch live TV on your phone, tablet, etc.) - FREE	41.18% 49
High Definition Channels - FREE with some packages	37.82% 45
Insurance Plan - \$5/month	7.56% 9
UNSURE	28.57% 34
I WOULD NOT BE INTERESTED IN ANY OF THESE	8.40% 10
Total Respondents: 119	

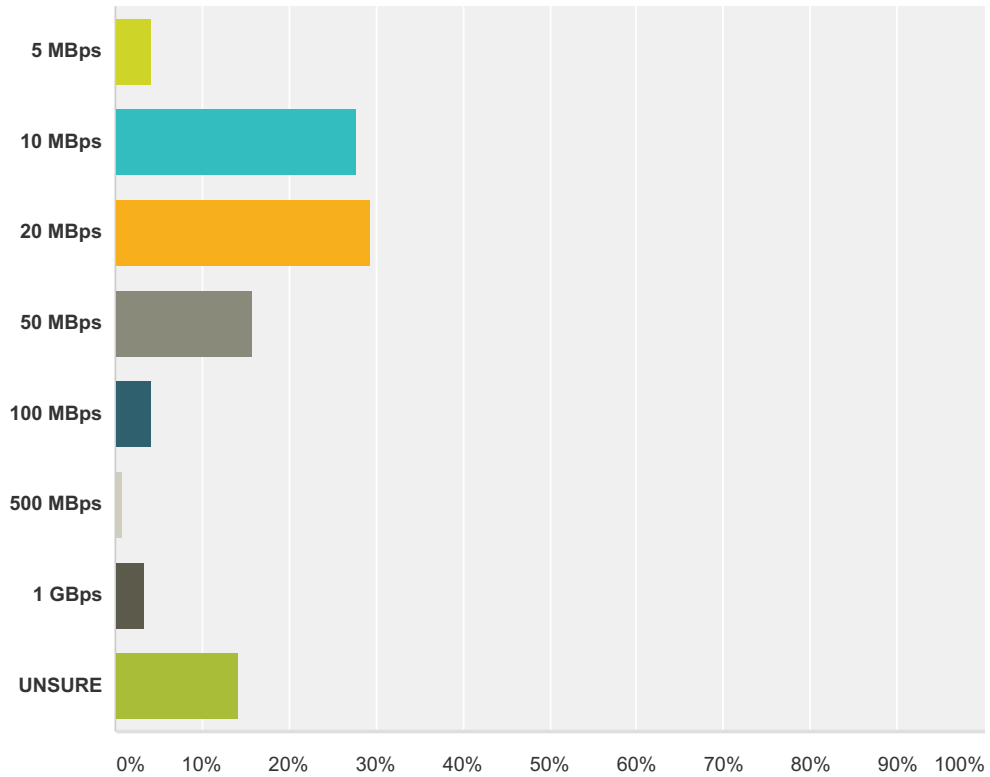
Q11 What are you currently paying each month for LANDLINE Telephone, Television, and Internet service?

Answered: 119 Skipped: 1

Answer Choices	Responses	
INTERNET BILL	90.76%	108
TV BILL	88.24%	105
PHONE BILL	47.06%	56
CELLULAR BILL	89.92%	107

Q12 According to research, the typical American household needs at least 10 MBps of Internet speed today. What speed do you feel your household needs?

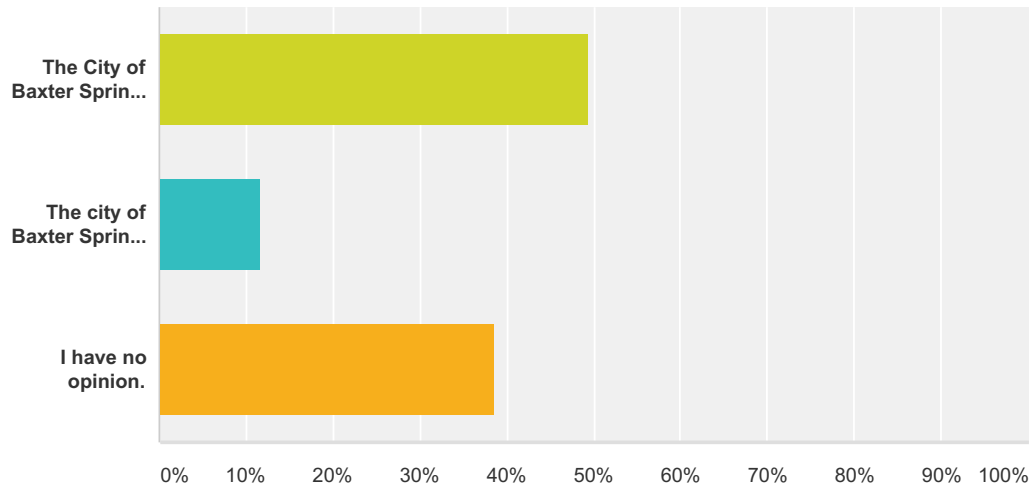
Answered: 119 Skipped: 1



Answer Choices	Responses
5 MBps	4.20% 5
10 MBps	27.73% 33
20 MBps	29.41% 35
50 MBps	15.97% 19
100 MBps	4.20% 5
500 MBps	0.84% 1
1 GBps	3.36% 4
UNSURE	14.29% 17
Total	119

Q13 Which statement best reflects your opinion?

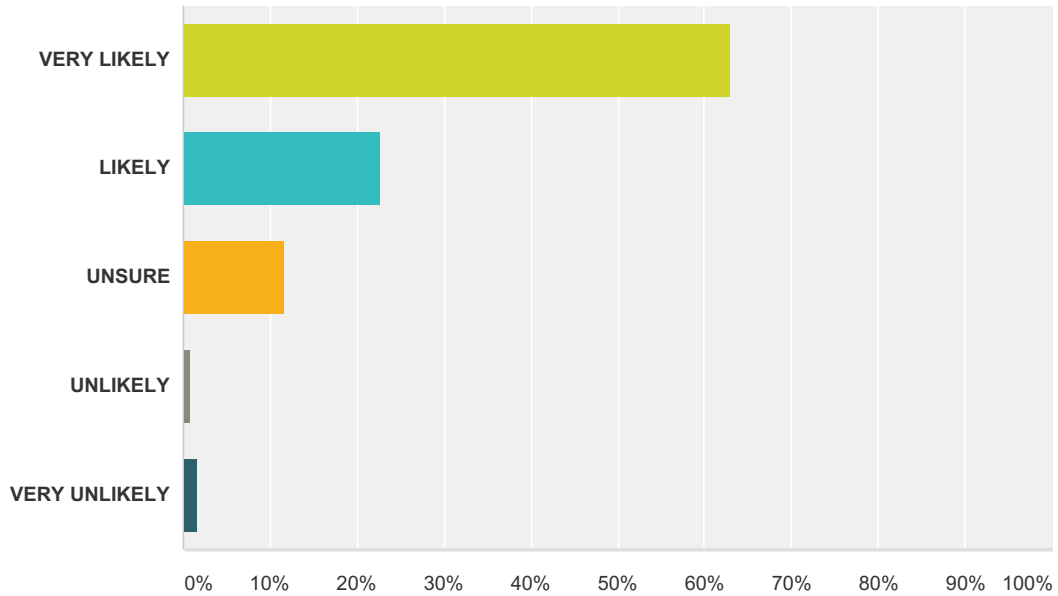
Answered: 119 Skipped: 1



Answer Choices	Responses
The City of Baxter Springs should NOT be a cable TV and Internet provider.	49.58% 59
The city of Baxter Springs should be a cable TV and Internet provider.	11.76% 14
I have no opinion.	38.66% 46
Total	119

Q14 If a LOCAL Television and Internet provider came to Baxter Springs with reliable service at prices at or below the current competition, how willing would you be to switch your service to this provider?

Answered: 119 Skipped: 1



Answer Choices	Responses
VERY LIKELY	63.03% 75
LIKELY	22.69% 27
UNSURE	11.76% 14
UNLIKELY	0.84% 1
VERY UNLIKELY	1.68% 2
Total	119

Q15 OPTIONAL: Provide your valid Baxter Springs address to be contacted when new services may be made available to your neighborhood.

Answered: 73 Skipped: 47

Q16 OPTIONAL: Provide your e-mail address to be contacted.

Answered: 22 Skipped: 98